

feed your database.



Market Mapper, by Broadlook Technologies is an essential research tool for marketing managers, financial analysts, and recruiting professionals interested in finding businesses in niche industries.

Something to think about. The traditional process of building a list of companies relies on archaic means such as SIC and NAICS codes. Using SIC codes, how do you create a list of niche companies specializing in Nanotechnology, m-payment systems, Network Attached Storage or Quantum Computing? You don't. These are hot-hot technologies, but you can't build a list unless you do it manually.

Google, Google, what about Google? "I can build a list of niche companies with search engines...right?"

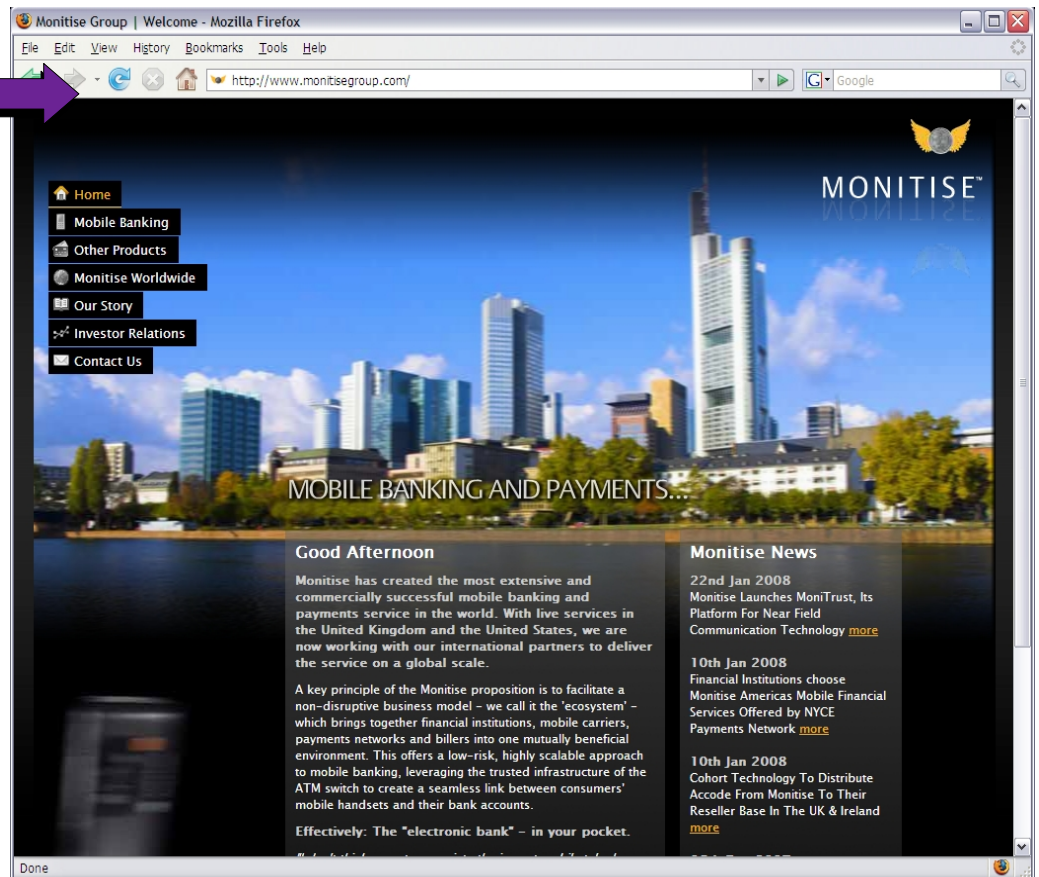
Wrong! Search engines will give you thousands of pages that are keyword matches. They won't give you a list of companies that provide a specific product or service.

Market Mapper goes where SIC codes and search engines cannot. Market Mapper builds a list of companies based on what a company actually does.

In minutes, you can have a target list of companies in any niche vertical market.

Keep reading to learn how to build a list of literally hundreds of companies from thousands of search engine results, using Market Mapper.

(If you're half the marketing research / technology geek we are, you're gonna love this!)



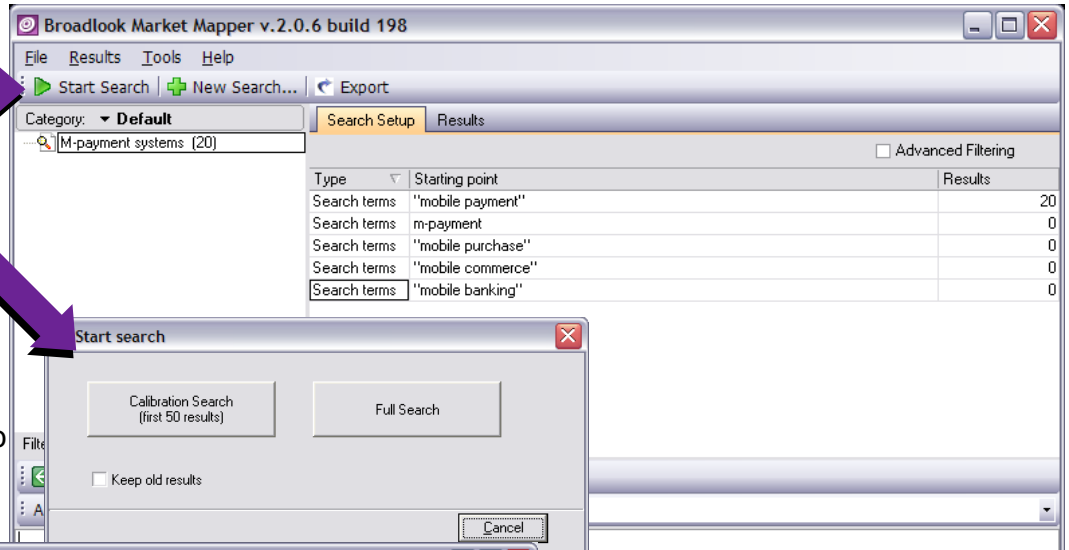
broadlook
TECHNOLOGIES
Read on to learn more. 

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1 Enter terms and phrases that you might expect to see on your target company's "home" or "about us" pages. In this example "mobile payment" "mobile purchase" and the like are used.

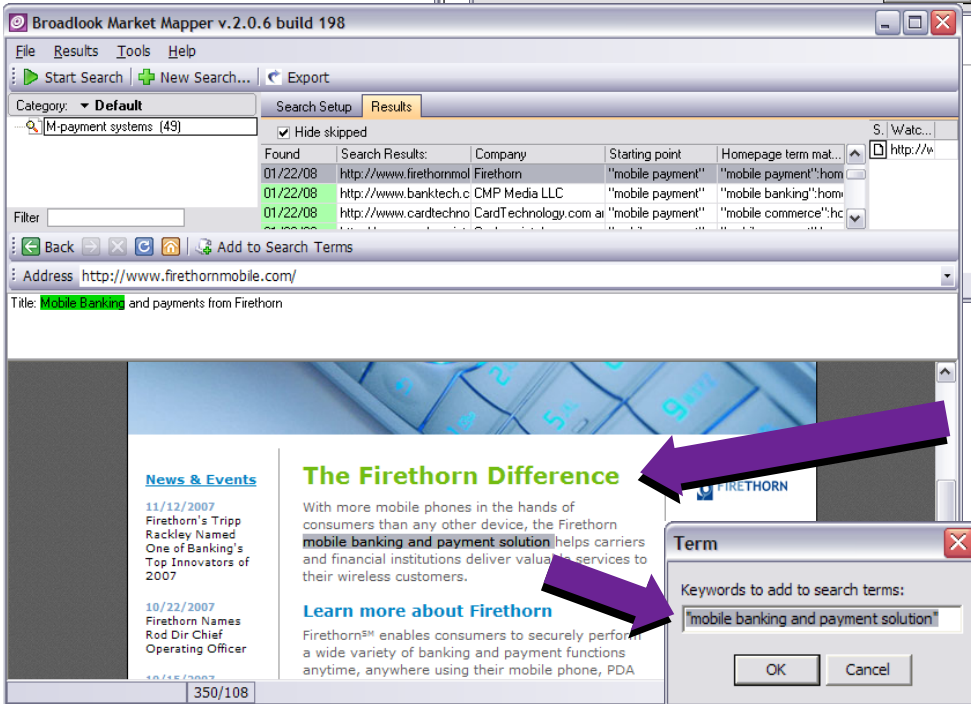
2 Then, click the "Start Search" button, and choose to run either a "Calibration" or "Full" search.

3 Mapper systematically scans thousands of results and allows you to filter only those sites that match your criteria.



4 You can even use your initial results to find additional and/or better phrases for larger, more complete searches.

Export your results into Broadlook's Profiler, and get the contacts from only the companies you want to target



Take Action. Contact us today to see an online demonstration.



info@datasesentials.com
(414) 406-8470
www.datasesentials.com

