

# feed your database.



Think of **News Pulse, by Broadlook Technologies**, as your own personal clipping service, aggregating relevant content from thousands of sources and bringing links to the news you need right to your desktop.

**Get updated.** With a simple keyword search, you can easily pull news articles and press release results. Search by company, industry, even contact or event.

The screenshot displays the Broadlook News Pulse v.1.0.17 build 52 interface. It features a search bar with the keyword "Raytheon" entered. Below the search bar is a grid of search results. One result is highlighted, showing a news article from AP titled "Raytheon Wins \$75M Air Force Contract" with a sub-headline "Satellite Communications System". The article text is visible, along with a related news stories section. A notification pop-up is also visible in the top right corner.

Results appear in an easy to navigate results grid. Click on the article you want to read and New Pulse's browser takes you to it.

**Stay updated.** Want the news as it happens? Clicking the "Keep me informed" button prompts News Pulse to run every 20 minutes in your task bar, and alerts you with a pop-up of new content.

**Share and store your results.** Like what you've found? You can easily export your results to an Excel document, or embed the links into an email and share them.

**Who are these Broadlook guys?** *Broadlook Technologies Inc. is a software firm that wants to automate/cafeinate the mundane parts of Internet research. Think of Broadlook as a triple espresso of the industry, company, and contact data you want from the world's hottest, freshest pot of information – the Internet.*

**Take action.** Contact us today to see an online demonstration.



info@datasentials.com  
(414) 406-8470  
www.datasentials.com

